

Bike East Bay Annual Report 2013



Lisa Beth Anderson

We are on a roll! We have just completed a rebranding process, reintroducing ourselves to the community as Bike East Bay after 40 years of success as the East Bay Bicycle Coalition. We have grown significantly over the last three years in staff, budget, reach and effectiveness.

I am very excited to share with you this first Bike East Bay annual report and all the success we have had over the past year. Our impact on the East Bay has been great with significant regional victories, many miles of new bike lanes in your communities, thousands of people gaining confidence on the road with our classes and workshops, and so much more.

Your support has helped us achieve so much over the past year. I am grateful for the amazing community we have with us on our road to a truly bicycle-friendly East Bay. Thank you!

Renee Rivera, Executive Director



Groundbreaking Victories

Bike East Bay spearheaded breakthrough improvements for East Bay bicyclists in 2013. Our grassroots efforts paid off: full-time access for bikes on BART, a bike path on the new Bay Bridge, and the first green bike lanes in the East Bay are just a few of the many victories of this action-packed year.

We Won Full BART Access

One of Bike East Bay’s first big victories as an organization in the 1970s was getting BART officials to allow bicycles on its trains, but with onerous restrictions. In 2013 Bike East Bay worked with other grassroots groups to finish the job: after two successful pilot projects, BART eliminated the rush-hour “blackout” periods. Richmond resident Doria Robinson thoroughly enjoys having access to BART at all hours. “For better health, for the environment, my choice can now be to ride my bike and use public transit,” she said.



“Now I have absolutely no worries, no stress— I can use whatever form of transportation I want.”

Doria Robinson

Bay Bridge Bike Path—Finally

After many years of advocacy, Bike East Bay won the construction of a bicycle and pedestrian path on the eastern span of the new Bay Bridge. The path, which is scheduled to reach Yerba Buena Island by the summer of 2015, is named after Bike East Bay’s founder, Alex Zuckermann who was a tireless advocate for bridge bicycle access. Bike East Bay celebrated the beautiful new path on its first day open to the public by organizing a ride attended by more than a thousand bicyclists.



“On the green lanes, I feel a lot safer.”

Brian Baghai

Green Lanes for All

In 2013 green bike lanes made their first appearances in the East Bay. The green lanes add an element of safety for bicyclists on key busy corridors. Bike East Bay worked with city officials in Oakland, Hayward, Dublin and Pleasanton to paint selected lanes a bright green. “The lane I use to ride to the grocery store is in a tricky spot so now the lane is much more eye-catching for car drivers,” said Brian Baghai who routinely rides on the Lakeshore Ave. bike lane in Oakland.

Changing Gears

In 2013 we began the process of switching to a new name that welcomes everyone to the people-powered movement. Bike East Bay carries the history, savvy, skills, relationships, and experience gained over the past four decades into our new identity. The new name is part of an initiative spearheaded by the staff and board to reach out to the East Bay's diverse communities and to advocate for safe, affordable, green transportation in their neighborhoods. To do this, we have created the most accessible identity, the broadest tent to encourage more people to try biking. Bike East Bay is proud of our storied history as the longest continuously operating bicycle advocacy group in the Bay Area.



Empowering Cyclists Through Education

Bike East Bay has a long tradition of building the confidence people need to ride in our bustling cities and towns by offering free education classes. This year we shattered our records with the number of people who learned new bicycling skills and safety tips. "After they take the classes, they are more comfortable and feel safer sharing the road with cars," said Ana Villalobos, the Healthy Community Manager at the Monument Community Partnership in Concord. Students who use the day labor center in her town are starting to bike to the center for work. "At night after their work, I see them wearing vests and helmets and using lights on their bikes." These classes are improving the lives of bicyclists all across the East Bay.

Classes by the Numbers

Classes
147

Students
4,446

Instructor Hours
5,321
of hours of instruction received by students

Instructors
22

Cities Served
16

Languages
3
English, Spanish, Cantonese

2013 Financial Summary

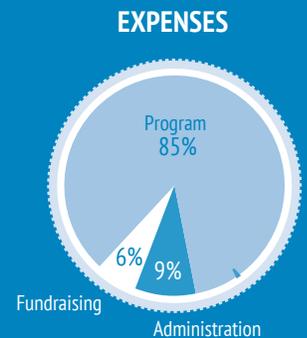
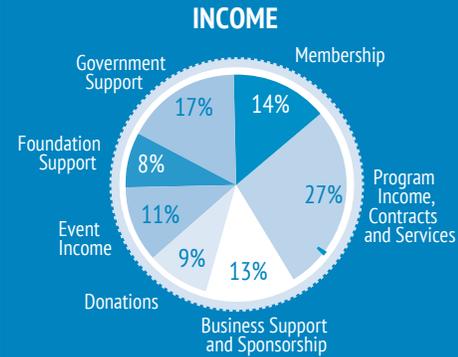
Net Income
\$35,201

Beginning Net Assets
\$160,126

Ending Net Assets
\$195,327

Total Expenses
\$623,307

Total Income
\$658,508



Bike East Bay Staff

Renee Rivera
Executive Director

Dave Campbell
Advocacy Director

Robert Prinz
Education Director

Cynthia Armour
Project Manager

Deb Janes
Development Director

Ginger Jui
Membership Director

Board of Directors

Bill Pinkham

Bob Bodnar

Doria Robinson

Glenda Barnhart

Jim Van Dyke

Jenny Oh Hatfield

Kristi Marleau

Kristin Tennesen

Maggie Smith

Morgan Kanninan

Raymond Pajek

Rick Rickard

Rolland Jurgens

Sandra Hamlat

Tom Willging

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Bike East Bay works for safe, convenient and enjoyable bicycling for all people in the East Bay

Our Supporters Move us Forward

The members and supporters of Bike East Bay fuel our work to make bicycling in the East Bay safe and enjoyable. We are grateful for their generosity.

FOUNDATIONS AND BUSINESS SUPPORTERS

\$10,000+

Bayer
The Basteel Fund
Clif Bar & Company
Climate Ride
Craigslist Charitable Fund
Kaiser Permanente–Diablo Area Community Benefit
Kaiser Permanente–East Bay Area Community Benefit
Law Office of Daniel H. Rose
People for Bikes

\$5,000–\$9,999

Chintu Gudiya Foundation
Dolan Law Firm
Grizzly Peak Cyclists
Kaiser Permanente New Belgium Brewing Company
Rails to Trails Conservancy
Richmond Community Foundation
Rouda, Feder, Tietjen and McGuinn

\$2,500–\$4,999

California State University, East Bay
Hacienda Owners Association
James Irvine Foundation
OsiSoft

\$1,000–\$2,499

City CarShare
Downtown Oakland Community Benefit District
Finelite
Fremont Freewheelers
GJEL Accident Attorneys
Google
GU Energy

Laconia Development
Segula Investments Inc
Sungevity
Grand Cru
University of California, Berkeley
Uptown/Lake Merritt Community Benefit District
Carter M. Zinn Law Firm

\$500–\$999

Alameda Bicycle
Alta Planning + Design
Beer Revolution
Fehr & Peers
Great Western Malting
Jumping Fences

\$250–\$499

Bay Area Bikes
Brewmaster
Dublin Cyclery
FirstGiving
Raimi + Associates

INDIVIDUAL SUPPORTERS

\$5,000 - \$9,999

Anonymous Donor

\$1,000 - \$4,999

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Ernesto Montenero
John Sanders and Patti White
Rachel Donovan

\$500–\$999

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Gretchen Brosius
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Manuel Mejia
Mark Nienberg and Jaz Zaitlin
Peter Miller & Anne Schonfield

Rick Rickard
Shanna O'Hare
Tom and Judith Willging
Tom Ayres and Lucy Rodriguez

\$250–\$499

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